



"From Thoughts to Action"

UNITED NATIONS CONVENTION TO COMBAT DESERTIFICATION

GLOBAL RISK FORUM GRF DAVOS

THE SOCIO-ECONOMICS OF DESERTIFICATION, LAND DEGRADATION AND DROUGHT

Special Event at WEF 2011

26 January 2011

City Hall

Community of Davos

Davos-Platz

Organized by

**UNCCD Secretariat Bonn
and
Global Risk Forum GRF Davos**



THE SOCIO-ECONOMICS OF DESERTIFICATION, LAND DEGRADATION AND DROUGHT

AND

SIGNING CEREMONY FOR A MEMORANDUM OF UNDERSTANDING BETWEEN UNCCD AND GRF DAVOS

A recent study found that land degradation has reduced the productivity of the world's terrestrial surface area by about 25% over the period 1981-2003. Such a setting challenges the global environmental and developmental objectives. According to FAO, to provide food to an increasing world population, agricultural production must increase by 50% by 2030. At the same time, increasing demand for agro fuels is intensifying competition for the scarce resources of soil and water, and climate change is threatening productive systems. OECD has calculated that an annual investment of US\$80 billion would be needed to replace the loss in developing countries' agricultural production. However, many decision-makers in both developing and developed countries continue to discount these economic impacts on productive ecosystems. There is an evident need to draw attention to the global economic benefits of healthy and productive land and soil. "The Economics of Desertification, Land Degradation and Drought" (E-DLDD) will respond to this need, by calculating and communicating the cost of desertification, land degradation and drought, assessing the cost – and benefit – of action vs. the cost of inaction, and providing practical guidance for effective decision-making.

Practical Information

Special Event Organizers: UNCCD Secretariat Bonn
and Global Risk Forum GRF Davos, Promenade 35,
CH-7270 Davos-Platz
(++41 81 414 16 00)

Language: English

Location: Rathaus-Stube, Community of Davos,
Berglistutz 1, CH-7270 Davos
(++41 81 414 33 33)



“From Thoughts to Action”

Programme Special Event

The Socio-Economics of Desertification, Land Degradation and Drought	
Wednesday, 26 January 2011, 2.00 pm – 4.00 pm,	
2.00 pm – 2.15 pm	<p>Moderator: Andreas Rechkemmer, Chief Science and Policy Advisor, GRF Davos, Davos, Switzerland</p> <p><i>Welcome</i></p> <p>Martin Schmid, President of the Government of the Canton of Grisons, Chur, Switzerland Representative, Swiss Development and Cooperation Agency SDC, Berne, Switzerland Peter Engler, Councillor, City of Davos, Davos, Switzerland Walter J. Ammann, President Global Risk Forum GRF Davos, Davos, Switzerland</p>
2.15 pm – 2.40 pm	<p><i>Keynote Lecture: The Socio-Economics of DLDD - Towards a Global Assessment</i></p> <p>Luc Gnacadja, Executive Secretary, United Nations Convention to Combat Desertification (UNCCD)</p>
2.40 pm – 2.50 pm	<p><i>DLDD: The social dimensions – The Importance for Asia (Video Statement)</i></p> <p>Carola Donner-Reichle, Senior Advisor, Asian Development Bank ADB, Manila</p>
2.50 pm – 3.00 pm	<p><i>SE-DLDD – The Importance for the German Government</i></p> <p>Stefan Schmitz, Federal Ministry for Economic Cooperation and Development (BMZ), Bonn, Germany</p>
3.00 pm – 3.10 pm	<p><i>Socio-economic impacts of DLDD and Leadership for A Complex World: A Case Study in Southern Mexico</i></p> <p>Michael J. Manfredo, Professor and Dept. Head, Colorado State University, USA</p>
3.10 pm – 3.20 pm	<p><i>SE-DLDD – The Importance for the Private Sector</i></p> <p>Martin Stuchtey, Principal, McKinsey and Company Inc., Hamburg, Germany (<i>tbc</i>)</p>
3.20 pm – 3.50 pm	<p><i>Panel Discussion</i></p> <p>Moderator: Andreas Rechkemmer, Chief Science and Policy Advisor, GRF Davos, Davos, Switzerland</p> <p>Luc Gnacadja, Executive Secretary, United Nations Convention to Combat Desertification (UNCCD) Margareta Wahlström, United Nations Assistant Secretary-General for Disaster Risk Reduction, Special Representative of the Secretary-General for the Implementation of the Hyogo Framework for Action, UN-ISDR Michael J. Manfredo, Professor and Dept. Head, Colorado State University, USA Martin Stuchtey, McKinsey and Company Inc., Hamburg, Germany Stefan Schmitz, Federal Ministry for Economic Cooperation and Development (BMZ), Berlin,</p>
3.50 pm – 4.00 pm	<p><i>Signing Ceremony: Memorandum of Understanding UNCCD – GRF Davos Future Activities – A risk perspective</i></p> <p>Luc Gnacadja, Executive Secretary, United Nations Convention to Combat Desertification (UNCCD) Walter J. Ammann, President Global Risk Forum GRF Davos, Davos, Switzerland</p>
4.00 pm – 4.45 pm	<p><i>Apéro</i></p>